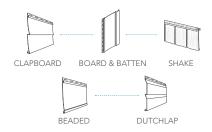


THE TOP 6 REASONS TO SIDE WITH VINYL

Vinyl and other polymeric siding prove that beauty can come without strings attached, and that lasting performance is possible without a premium price. It lets you achieve almost any architectural style, and it's inherently easier to install and maintain, offering savings on installed cost compared to other cladding. Add that to strong industry training programs that help assure quality installations, and it's easy to see how vinyl siding means you won't have to compromise.



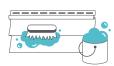




2 It's easy to create the complete look. Complementary vinyl siding profiles, trim, and accessories let you add the finishing touches to any design (and they're all just as low maintenance as vinyl siding).



3 It's engineered for life. Vinyl siding is continually innovated for long-term durability. Multiple attachment points create superior wind resistance, with a minimum of 110 mph, and advanced UV-resistant coatings resist fading, helping even dark colors remain vibrant for years.



It's virtually maintenance free.

It's easy to clean and refresh with mild soap and water from a garden hose, virtually eliminating the hassles of ongoing maintenance found in other siding products and offering a low cost of ownership.



It's immune to moisture damage.
You never have to paint or caulk to
protect the vinyl siding material from
water as with some other cladding
materials, and vinyl siding actually helps
a home's wall breathe and dry out.





Its performance is certified and its sustainability is documented. Most products are certified and independently verified to meet or exceed unique quality standards and performance characteristics, and its "green" attributes are fully documented by the industry's first environmental product declarations (EPDs).



Learn more about all the possibilities vinyl siding offers and see why it's your best choice in exterior cladding. **Visit vinylsiding.org**

