

# BUILD SUCCESS BEYOND THE DESK

Jobs are Waiting in the Vinyl Siding Industry



# JOIN THE MOVEMENT

*with a job in the construction industry*

Construction is one of the largest industries in the world and there are thousands of jobs available — right now. That's why it's easier than ever to get a job with serious benefits, great pay, and potential for growth. You don't have to sit behind a desk to be successful.

**Get started today.**

**Visit [vinylsiding.org/workinvinylsiding](http://vinylsiding.org/workinvinylsiding).**



# TOP REASONS TO PURSUE A CAREER AS A VINYL SIDING INSTALLER

*The benefits are real.*



## JOB SECURITY

There are thousands of jobs available and the need for skilled laborers is only expected to grow.

1

## NO BARRIERS

All it takes to get started are basic handyman skills, reliability, and quick on the job training—then you're off to the races.

2

## LONG-TERM VALUE

As your skills grow you can become more and more valuable and earn greater compensation.

3

## FINANCIAL STABILITY

Construction laborers make better than average wages and some companies even provide benefits and bonuses.

4

## POSITIVE CULTURE

These jobs are fun, active, and outdoors. You're not stuck to a desk and you'll build relationships on the work site.

5

## GROWTH POTENTIAL

You can develop your job into a career with opportunities to move up to management and eventually start your own business.

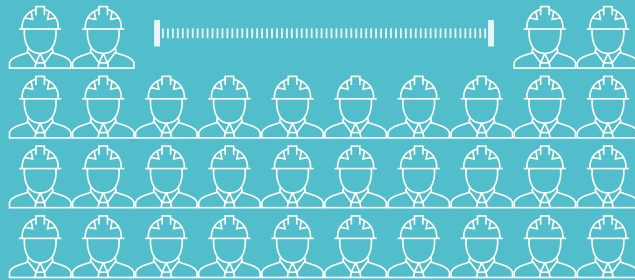
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## The Opportunity

**WE NEED YOU TO  
FILL THE INDUSTRY GAP**



**YOU CAN COUNT ON  
LONG-TERM GROWTH**



**ROUGHLY**  
**800k**  
**NEW JOBS ADDED**  
by 2024



**12.7%**  
**PROJECTED YEAR-OVER-YEAR  
JOB GROWTH THROUGH 2024<sup>1</sup>**

1. Occupational Employment and Wages Report, Bureau of Labor Statistics, 2017.



EARN UP TO  
**\$70,000**  
AS A VINYL SIDING INSTALLER<sup>2</sup>

&

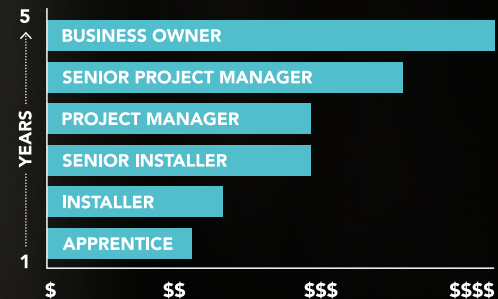
AVERAGE HOURLY WAGE STARTS AT \$17.50<sup>2</sup>

*It Pays to Work in the Vinyl Siding Industry*

It's easy to start earning a solid living with a career in vinyl siding installation. With little to no experience, you can make great pay and receive valuable benefits. And as you gain more time on the job, you'll earn more money.

Your opportunities are endless.

REAL GROWTH POTENTIAL



<sup>2</sup> Siding Installer Salary, Payscale.com, 2018.

# YOUR OPPORTUNITY IS WAITING

With millions of homes being built and remodeled each year with vinyl siding, there is no shortage of opportunity for installers. And we're here to help you get started. Whether it's with on-site training by contractors or our certification program, we'll make sure you get the skills you need to succeed.

## LOVE WHAT YOU DO

On-site construction workers are among the happiest employees compared to other occupations.

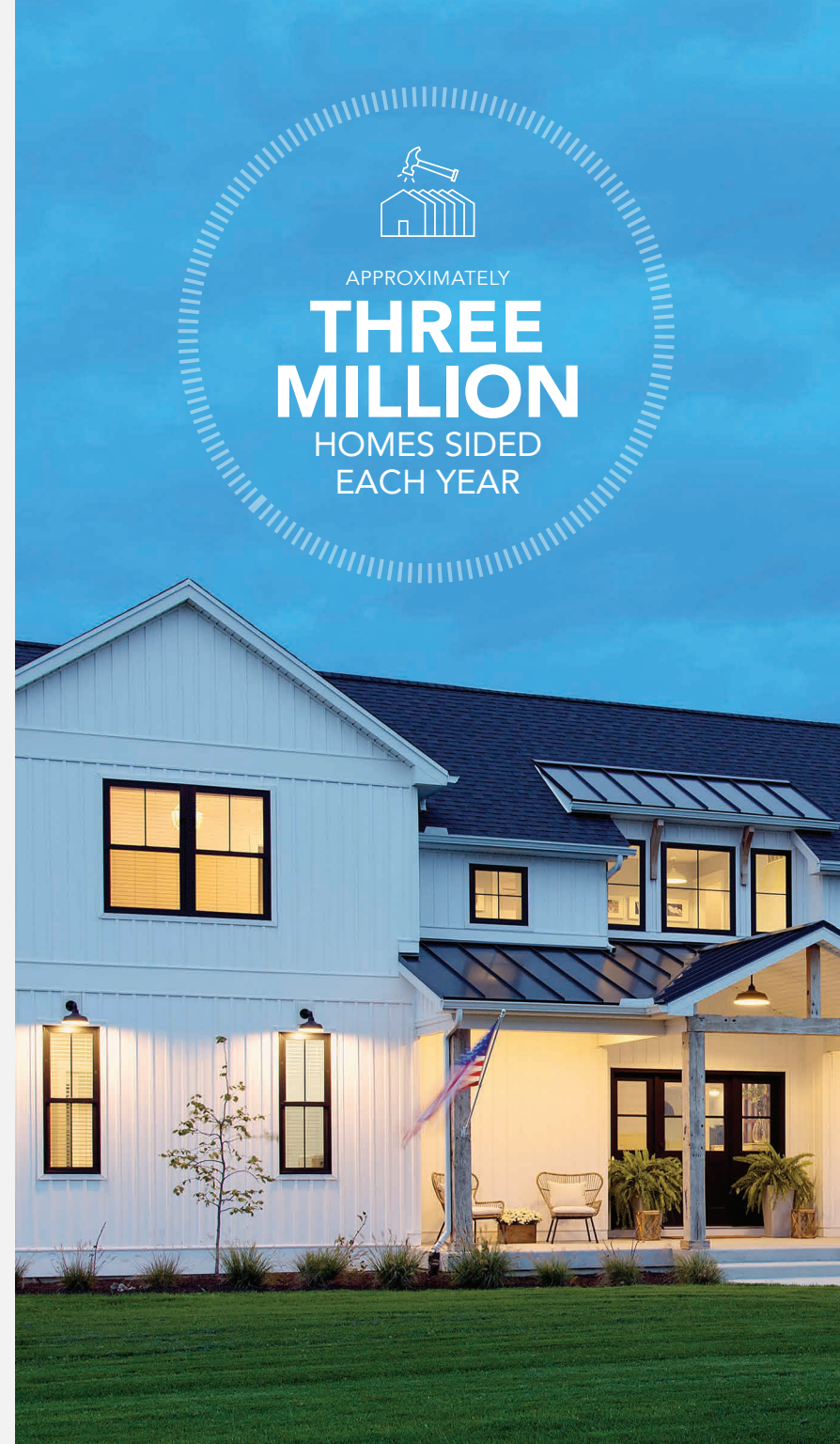
Source: Best Industry Ranking report, TINYPulse, 2015.

## WORK WITH YOUR HANDS

Stay active while avoiding the mess. Vinyl siding installation is one of the easiest construction jobs to learn and allows you to work outside in a clean environment.

## GROW INTO AN ENTREPRENEUR

Vinyl siding installers can gain valuable on-the-job experience and eventually forge their own path into management or even business ownership.



# BE PART OF A WINNING TEAM

*Building Strategic Partnerships to Help You Succeed*

Vinyl siding is the most preferred exterior cladding product for homes across North America. And we need you to help us stay on top and grow. Whether you're fresh out of school, a military veteran, new to the country, or ready for a different challenge, immediate opportunities are available for you in the vinyl siding industry. We're working with industry partners to ensure you have the resources and tools to succeed.

**Check out resources to get started at [vinylsiding.org/workinvinylsiding](http://vinylsiding.org/workinvinylsiding).**

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## OUR PARTNERS:



# GET STARTED TODAY

Start exploring the opportunities available as a vinyl siding installer.  
Contractors are always looking for extra help, and no previous experience is necessary.

## WHAT YOU NEED TO GET A JOB AS A VINYL SIDING INSTALLER:



**BASIC CARPENTRY  
SKILLS**



**ACCURATELY READ  
A TAPE MEASURE**



**USE A HAMMER,  
SAW, AND LEVELER**



**TRANSPORTATION TO AND  
FROM THE WORK SITE**

**Start applying for jobs at [vinylsiding.org/workinvinylsiding](https://vinylsiding.org/workinvinylsiding).**

**The Vinyl Siding Institute, Inc. (VSI)** is the trade association for manufacturers of vinyl and other polymeric siding and suppliers to the industry. It's our primary goal to further the development and growth of the vinyl and polymeric siding industry by promoting workforce development and helping to develop material, product, and performance standards in cooperation with standards-making organizations and code bodies.

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