



THE HOUSING SITUATION IN GEORGIA

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Habitat for Humanity of Georgia, Inc.

WHERE WE ARE RIGHT NOW

Georgia is in the midst of an unprecedented housing crisis that prohibits large segments of our population from buying their first home.

THE FACTS

1 IN 6

20%

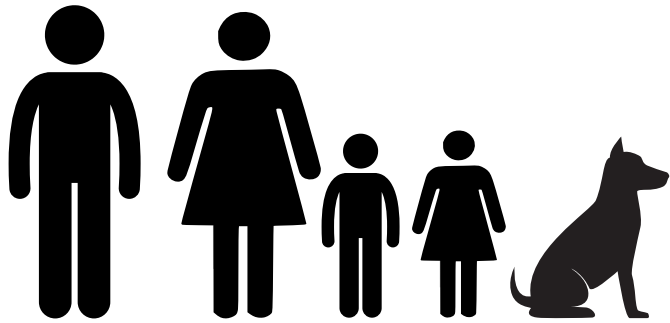
GEORGIANS SPEND
OVER HALF THEIR
INCOME ON
HOUSING

AVERAGE NEW
HOME SALES PRICE
IN GEORGIA

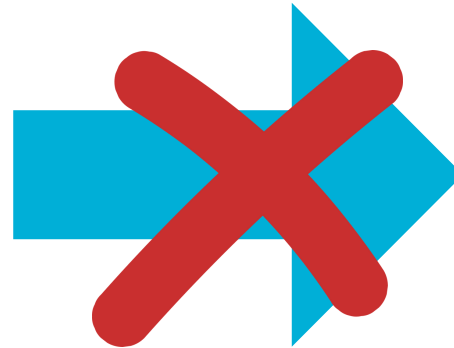
OF GEORGIANS
LIVE AT OR BELOW
FEDERAL POVERTY
LEVELS

\$365K

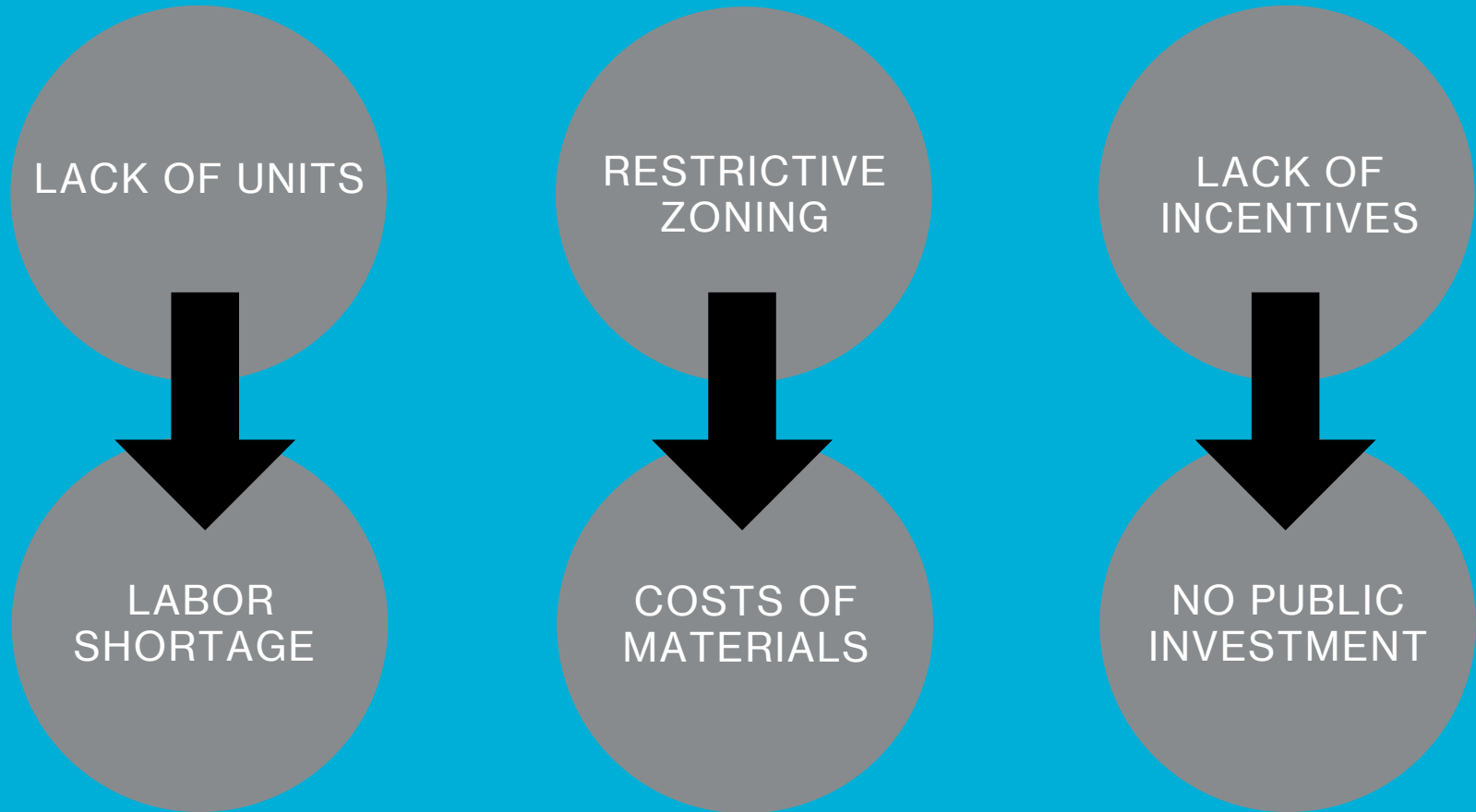
THE FACTS



\$58k annually



WHY?



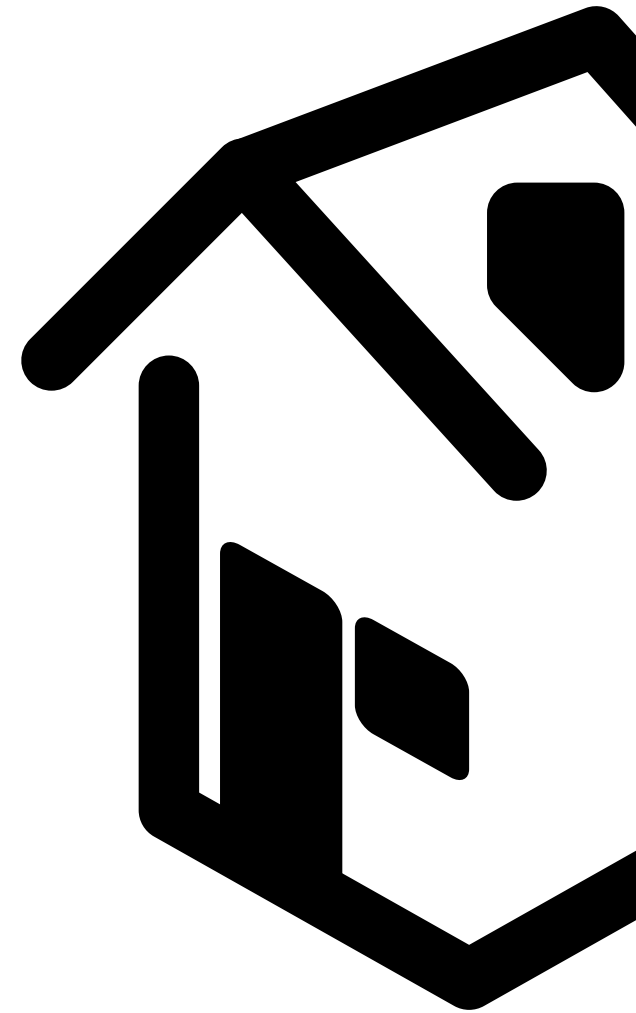
WHY SHOULD ANYONE CARE?

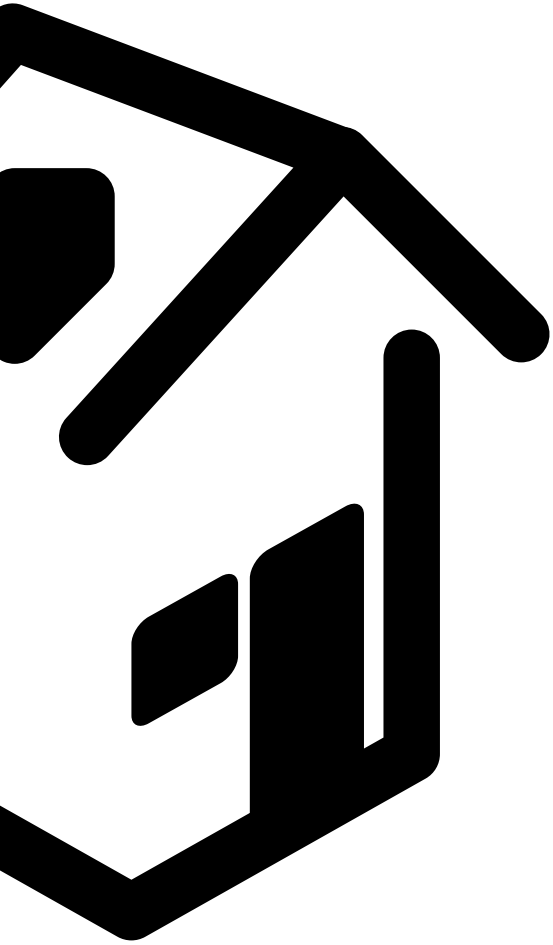


Georgia wants to attract businesses. Businesses need people in order to operate. People need a place to live that is relatively convenient to their employer.

INCENTIVES

- create flexible zoning options
- prioritize municipalities who invest in affordable homeownership
- state-funded loan pool for downpayment assistance
- tax credits for homebuilders





HABITAT WANTS TO BUILD WITH GEORGIA

Habitat currently builds 150 new homes each year in Georgia. We want to increase that number exponentially.