



A FUTURE WITH NO LIMITS

*Prepare the next generation of
vinyl siding installers with easy and
accessible training opportunities*





UNLOCKING LIMITLESS POTENTIAL

We are the Vinyl Siding Institute, the voice representing our industry in government, education, design and more. We believe all people should have the opportunity to earn as they learn.

At VSI, we develop training and workforce development programs that help establish the next generation of workers skilled in installing vinyl siding. By 2031, 41% of today's skilled trade workers will exit the workforce, creating millions of opportunities for new installers.

We're ready to train them.



**3 MILLION
JOB OPENINGS
IN THE SKILLED TRADES
BY 2028**

The ladder to success

Certified vinyl siding installers can enjoy a steady climb to the top

VSI's training and certification programs empower people to go from trainee to high-impact employee, with impressive earning potential starting day one. In fact, VSI certified installers make more money per hour and per square than those without the VSI certification.¹



<p>INSTALLER TRAINEE</p> <p>Start on the job right away with our Trainee Course.</p>	<p>INSTALLATION TECHNICIAN</p> <p>Growing more experienced, preparing for certification.</p>	<p>CERTIFIED INSTALLER</p> <p>Expertise that unlocks more new opportunities.</p>	<p>CREW CHIEF/ LEAD INSTALLER</p> <p>Grow into a part-ownership role or branch off and start your own!</p>	<p>SUB-CONTRACTOR/ OWNER-OPERATOR</p> <p>Grow your business even beyond vinyl siding!</p>
<p>up to \$31,000 yearly \$13-15 per hour</p>	<p>up to \$41,600 yearly² \$14-20 per hour</p>	<p>up to \$56,160 yearly² \$19-27 per hour</p>	<p>up to \$70,000 yearly² \$27-33 per hour</p>	<p>\$117,000 & beyond³ \$33-52 per hour</p>

1. According to a 2022 VSI survey. 2. Siding Installer Salary, salaryexpert.com 2021 3. Contractor Salary, salaryexpert.com 2021

VSI WORKFORCE DEVELOPMENT PROGRAMS

We make success easy by making it accessible, with inclusive training curriculum to incorporate in the classroom or on the job site.



On-demand
e-learning modules



Virtual with a
live instructor



In-person
training



Multilingual courses in
English, Spanish & French

FREE Course

INSTALLER TRAINEE PROGRAM

No experience? Starting is easy!

Graduates will walk away with a strong understanding of basic vinyl siding installation and recommended industry tools of the trade.

Installer trainees gain:

- Fundamental installation techniques of vinyl siding, accessories, soffit and fascia
- Knowledge of construction and job site safety
- Access to full suite of training tools and installation resources, including the [StartSafe courses](#)
- Industry partner education program(s) and networking opportunities
- Certificate of achievement (does NOT expire!)

\$95 Online or \$175 In-person

CERTIFIED INSTALLER PROGRAM

Have related experience? Take the next step!

Win more jobs or increase earning potential, with instant credibility and [increased exposure through our online listing](#).

Certified installers gain:

- 5-year industry recognized certification
- Advanced instruction for vinyl siding installation
- Advanced instruction on tools of the trade
- \$99 renewal (after 5 years)

Staying a step ahead of the competition

Why get certified? A "VSI Certified Installer" title and logo on resume and business materials helps installers stand out from the competition during their job hunt—and helps increase their earning potential.

Start training your own crews

Train the Trainer Program | \$375

Join the top of the field when you become a Certified Installer Trainer, a five-year, industry-recognized dual certification that empowers you to train your own crew—a fantastic advantage for home improvement organizations and construction companies.



GET THE DETAILS

Scan this QR code to view course and registration information.



READY TO ENHANCE THEIR OPPORTUNITIES?

Add VSI's Workforce Development Program to your educational offerings instantly and independently.

Access the virtual resources and tools and provide them to your students.



Scan code to access the training materials or request live instruction.

- 1** Create an account on our site.
- 2** Browse resources and get familiar with course materials.
- 3** Offer courses online, on-demand or via live instruction to your students or crew.

Questions? We're happy to help. Visit vinylsiding.org for more information or email inspire@vinylsiding.org.

More resources means simpler communication

Take advantage of the many materials, in print and online, to support you as you communicate this opportunity to potential candidates.



Installation Guide



Student Brochure



Salary Infographic



Installation Videos

Browse or buy print materials by visiting bookstore.vinylsiding.org or download online materials at vinylsiding.org/vsi-resources.

vinylsiding.org

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