



# VSI 2023 Annual Meeting

April 24 – 27, 2023  
Lago Mar Resort  
Fort Lauderdale, FL

## Overview Agenda

<i>Date/Time</i>	<i>Meeting</i>	<i>Location</i>
<b>Monday, April 24</b>		
5:30 pm – 7:30 pm	<b>Welcome Reception</b> <b>Opening Remarks</b> <b>VSI Chairman and VSI President</b>	Hibiscus Court
<b>Tuesday, April 25</b>		
8:00 am – 9:00 am	<b>Breakfast</b>	Fountainview Lobby
9:00 am – 10:30 am	<b>Workforce Development Management Committee</b>	Lakeview (Main Ballroom)
10:30 am – 10:45 am	<b>Break</b>	Fountainview Lobby
10:45 am – 11:30 am	<b>Bill Rossiter, Interrupt</b> <b>“Industry Opportunities and Outlook”</b>	Lakeview
11:30 am – 12:00 pm	<b>Marketing Committee</b>	Lakeview
12:00 pm – 12:45 pm	<b>Dr. Elliot Eisenberg, The Bowtie Economist</b> <b>“What’s Next and What Does It Mean?”</b>	Lakeview
12:45 pm – 1:30 pm	<b>Networking Lunch</b>	Fountainview Lobby
1:30 pm – 2:15 pm	<b>Keynote Address</b> <b>DeDe Halfhill</b> <b>“Leaders Connect”</b>	Lakeview
2:30 pm – 4:00 pm	<b>Technical Committee</b>	Lakeview
5:00 pm – 5:15 pm	<b>Meet Bus to Dinner Cruise</b>	Hotel Lobby
6:00 pm – 10:00 pm	<b>Dinner Cruise</b> <b>45<sup>th</sup> Anniversary Presentation</b>	
<b>Wednesday, April 26</b>		
8:00 am – 9:00 am	<b>Breakfast</b>	Fountainview Lobby
9:00 am – 10:00 am	<b>Product Certification Accreditation Work Group</b>	Oceanview South
10:00 am – 10:15 am	<b>Break</b>	Fountainview Lobby
10:15 am – 10:45 am	<b>John Jones, SoftPlan</b> <b>CAD Presentation: “Working with Software Companies: Improve your Market Reach”</b>	Lakeview

10:45 am – 11:45 am	<b>Regulatory and Advocacy Committee</b>	Lakeview
11:45 am – 12:30 pm	<b>Ed Hudson and Vivian Harris, Home Innovation Research Labs “Industry Player Opinions on Sustainability: Research Results”</b>	Lakeview
12:30 pm – 1:30 pm	<b>Networking Lunch</b>	Fountainview Lobby
1:30 pm – 2:30 pm	<b>Sustainability Committee</b>	Lakeview
2:30 pm – 3:15 pm	<b>Dan Varroney, Potomac Core “Uncertainty Opens Doors for Industry and Trade Association Breakthroughs”</b>	Lakeview
3:15 pm – 4:15 pm	<b>Energy Efficiency Work Group</b>	Oceanview North
4:15 pm – 5:30 pm	<b>Product Certification Oversight Committee</b>	Lakeview
5:30 pm – 7:00 pm	<b>Reception</b>	Hibiscus Court
<b>Thursday, April 27</b>		
7:30 am – 8:30 am	<b>Breakfast</b>	Fountainview Lobby
7:30 am – 11:30 am	<b>Board of Directors Meeting</b>	Oceanview South
11:30 am – 12:30 pm	<b>Grab and Go Lunch</b>	Fountainview Lobby

**VINYL SIDING INSTITUTE, INC.**  
**ANTITRUST REMINDERS AND MEETING GUIDELINES**

Group activities of competitors are inherently suspect under the antitrust laws. Many agreements and activities among competitors, however, are both legal and beneficial to society and the industry. It is expected that all member representatives involved in VSI activities, as well as VSI staff, consultants and meeting participants, will be sensitive to the legal issues involving trade associations and take all measures necessary to comply with U.S. antitrust laws and similar foreign competition laws.

Whether seriously or in jest, **do not discuss** or exchange information regarding:

**Prices**, including:

- Individual company prices, price changes, price differentials, pricing patterns or policies, terms and conditions of sale affecting price such as discounts, allowances, credit terms, warranties, rebates or special financing, indemnification agreements.
- Industry pricing policies, price levels, price changes, pricing procedures, profit margins or other data that bear on price.
- Individual company data on costs, production, capacity, inventory, sales, profit margins or other data that bear on price.

**Production**, including:

- Individual company plans concerning the design, production, distribution or marketing of particular products or product features, including possible or proposed customers or territories.
- Agreements with competitors (1) to control or limit production (2) restrict or allocate exports or imports (3) control or limit product quality or research or (4) allocate sales according to customers, territories or products.

**Marketing procedures**, including:

- Matters relating to dealing or not dealing with actual or potential individual suppliers, customers, or competitors that might exclude them from the market;
- Territorial restrictions, allocations of customers, restrictions on types of products or any other kind of market division.

**Meeting Guidelines**

- An agenda will be prepared and distributed before the start of the meeting.
- Meeting discussions will be limited to agenda items unless the Chair approves additional topics.
- Minutes of a meeting represent the legal record of what transpired. Carefully review draft minutes and call for corrections if the meeting minutes are not accurate.
- Counsel or staff will be present at each meeting.
- Obtain prior approval by counsel before submitting statistics or other sensitive data to VSI or any of its committees.
- Object to any discussions or activities that appear to violate these guidelines. Disassociate from any such activities and leave the meeting if they continue.
- Avoid colloquial language that might be mischaracterized later (e.g., “dominance,” “only game in town,” “control of market”).

This list is not exhaustive and understanding and acting in compliance with U.S. and foreign antitrust and competition laws sometimes can be difficult. If you have a question about the propriety of VSI activities or discussions in a VSI meeting, you are encouraged immediately to contact VSI counsel or your company’s legal counsel.